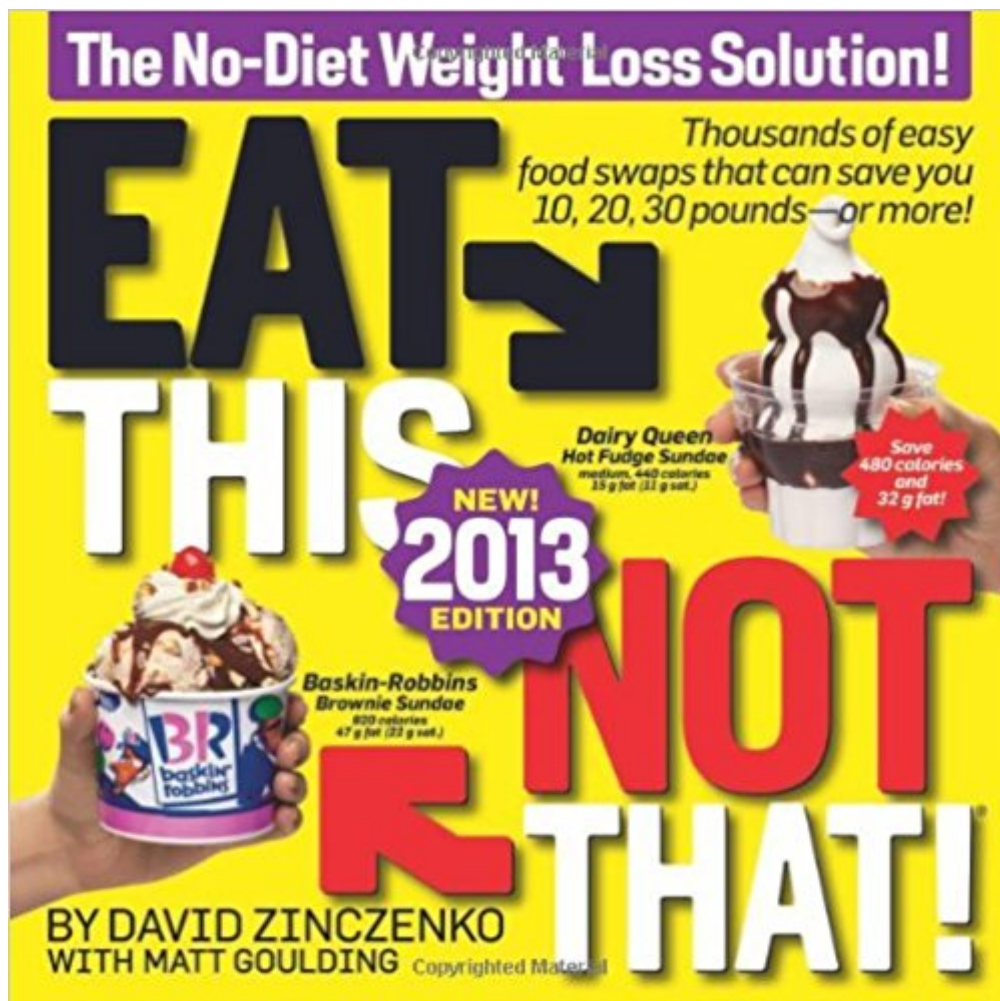




The book was found

Eat This, Not That! 2013: The No-Diet Weight Loss Solution



Synopsis

With an angry food industry hot on their heels and a ravenous fan base clamoring for more, Zinczenko and Goulding once again redefine the American food landscape. Featuring up-to-the-minute information on the ever-changing array of supermarket and restaurant offerings, *Eat This, Not That!* 2012 reveals the shocking calorie counts, mind-bending sugar and fat loads, and deceptive advertising and marketing techniques that are making America fat – and gives readers the information they need to fight back. Packed with cool tips, industry secrets, and essential nutrition knowledge, *Eat This, Not That!* 2012 is a must-have for anyone who cares about what they eat – and how they look.

Book Information

Paperback: 368 pages

Publisher: Rodale Books; 1 Upd Exp edition (September 18, 2012)

Language: English

ISBN-10: 1609618246

ISBN-13: 978-1609618247

Product Dimensions: 6.5 x 14.6 x 165.4 inches

Shipping Weight: 14.4 ounces

Average Customer Review: 4.3 out of 5 stars 1,438 customer reviews

Best Sellers Rank: #141,094 in Books (See Top 100 in Books) #93 in [Books > Health, Fitness & Dieting > Diets & Weight Loss > Food Counters](#) #97 in [Books > Reference > Consumer Guides](#) #104 in [Books > Business & Money > Industries > Restaurant & Food](#)

Customer Reviews

DAVID ZINCZENKO is the editor-in-chief of Men's Health magazine and the author of New York Times bestsellers *The Abs Diet*, *The Abs Diet for Women*, and *Cook This, Not That!* He splits his time between New York City and Allentown, PA. MATT GOULDING is a contributing food and nutrition editor of Men's Health and former professional chef. He lives in North Carolina.

I had been searching for a quick reference book to aid me with making healthy choices when eating. This book was very helpful, easy to use & I highly recommend it. This book breaks things down into categories that make it easy when making choices in a particular food category. This enables you, over time, to learn the difference about food choices & creates a lifestyle change. Don't think of this as a "diet" book, but rather a learning tool. I have loaned my book out various times & helped many

friends learn how to make healthier choices. As a result, many have purchased this book & also it became a domino effect lol. Love this book & still use it as a refresher often. Will be looking to see if an updated version has been published.

The book itself is great.... BUT...A lot of the pages are made up of graphics. On a Google Nexus 7, no matter what I do through Kindle to change the text size on the Graphics, it won't. I can't even pinch zoom in to it.... :(When I enlarge the text, the only thing that would be enlarged is the actual text of the book but nothing on graphics. I wish you guys could update this digital book to be able to change the text size on the graphics so that I can read what it says on the captions on these graphic pages. Just a request. Thank you.

This book is a good resource for someone that's always "on the go". It provides nutritional information on some of the most common fast food choices. The small size of the book makes this easy for me to put in my purse or backpack. If I am hungry and the only options are fast food, I like knowing that there is a health(ier) choice for me to pick. Yea, it's not health food, but it's not all bad either. I think the people who are giving this book bad reviews are missing the point - this is a resource for you to use when you go out to eat or don't have time to cook something from scratch. This is not a diet book. This book does not encourage you to eat out or eat "junk food". This book provides you with the information you need to know in order to make informed choices about what to order the next time you eat out or need to purchase a pre-made meal for the family dinner. I purchased this book in addition to the "Eat This, Not That" Supermarket Survival guide. The books compliment one another. I now feel confident that the choices that I make are healthier and affordable.

I have both this and the supermarket guide. Both are full of much needed information. Some of the information really is surprising. As in how they compare some dishes in well known restaurants today to the eating out experiences of the 60's and below. It's amazing and a bit scary to see the breakdown of all the extra non food ingredients (Such as "Chicken Flavoring" in chicken pot pie) that goes well beyond the simple ingredients of meat and vegetables that we still expect when getting a meal in a restaurant....The one short coming in the book is that each restaurant or fast food joint only has about six menu items (Three on each side of the eat this not that cycle). I'd like to see many more in all the restaurants they list. Hopefully some day will come when they make a book that is basically a much more in depth listing of many of the most popular restaurant's menu. Regardless if you're

single or a family person...This is a good informative book....Especially if your job is on the road and you eat at restaurants all the time (I'm waiting for the Truckstop Addition so I too can have a better guide...But seeing how most truck stops are putting in popular fast food joints I'm getting a lot of info here)

Look, it's all about portion control. We all know this intuitively, but sometimes a gentle reminder is a good thing. This book tries and successfully accomplishes this by pointing out the subtle difference of size and contents in a Fast Food setting. Yes, Kale and all healthy stuff is always better but sometimes it is about the In-N-Out burger that is the reality as well as the waste-line buster. Less is more and we all could stand a read like this (actually you don't read as much as browse, but it is loaded with content...if you can convince yourself (much less) the 8-90 year old in your life to just take a look and recognize what is being said...it is about the reality of what we eat and those choices rather than what we already know as good choices...we all fall off the wagon, but this really offers very smart "less damaging" alternatives that actually can be and are healthy. I think "that" is smart. We bought three or four for our kids and ourselves...and anyway, they are cheap to buy, a good "starter" or "refresher" on everyday diet information. I am not related to an any way, nor the author.

I saw this book at my gym and I flipped through it and like how it looked, so I ordered it. It's got a lot of really good information, although I wish it was even more inclusive and had better explanations. For example, in the drink section there is one drink on the "Drink This" side in which all the calories and fat information is exactly the same as one on the "Not That" side. I can't figure out why one is worse or better than the other. Other than that, it's a great quick reference book.

I am sorry to say this. In my opinion, this book is not meant for weight loss. I have been looking for some sensible scientific information about food what to eat what not to eat and how to increase metabolism etc. I think any book that claims to help people with weight loss should do that, to justify for the customers money, isn't. It's not the money that depressed me, I was sad to see the colorful, attractive pictures of restaurant foods, which one is best and bad. These pictures are available everywhere, I don't have to buy a book for that information. The author did a good job of beautifully advertising fast food. Anyway, this book is not a solution to weight loss, this is a fast food advertisement book.

If I had to do it over, I would not have purchased this book. I thought there might be some info in it for at home preparation, but it seems the entire thing is geared toward restaurant eating. The only thing I learned is that the McDonald's Egg McMuffin (a favorite of mine) is a good buy.

[Download to continue reading...](#)

DASH DIET: The Dash Diet Simple Solution To Weight Loss - Includes Over 50 Dash Diet Recipes To Maximize The Weight Loss Process (Dash Diet, Dash Diet ... cookbook, Dash Diet weight loss Book 1) Ketogenic Diet: Ketogenic Diet Mistakes to Avoid for Rapid Weight Loss (Ketogenic Diet for Weight Loss, Ketogenic Diet for Beginners, Diabetes Diet, Paleo Diet, Anti Inflammatory Diet, Low Carb Diet) PALEO: Paleo Diet For Rapid Weight Loss: Lose Up To 30 lbs. In 30 Days (Paleo diet, Paleo diet for weight loss, Paleo diet for beginners, Diabetes diet, Ketogenic diet, Anti inflammatory diet) Ketogenic Diet: Ketogenic Diet: Eat Fat Get Thin: Keto: 100+ Easy Ketogenic Diet Recipes For Extreme Weight Loss. The Ketogenic Diet Beginners Guide To ... Keto, Ketosis, Weight Loss, Ketogenic Diet) Weight Watchers Cookbook: 14 Days Diet for Weight Loss and Healthy Habits: (Weight Watchers Cookbook, 14 Days Diet, Weight Watchers Recipes, Weight Watchers 2015, Weight Watchers Diet) Ketogenic Diet For Beginners: Simple and Fun 3 Weeks Diet Plan for the Smart (Ketogenic Diet, Weight Loss, Keto Diet, Fat Loss, Ketogenic, Health, Fitness, Ketogenic Diet For Weight Loss(Weight Loss Plan For Women: Weight Maintenance Diet, Gluten Free Diet, Wheat Free Diet, Heart Healthy Diet, Whole Foods Diet,Antioxidants & ... - weight loss meal plans) (Volume 73) Weight Loss: INTERMITTENT FASTING: Eat Stop and Eat (lose Weight Eat to Live Healthy Diet Plans Fat Burning Success Weight Loss) (Beginner's Guide) Dukan Diet: The Truth About The Dukan Diet - All You Need To Know About The Dukan Diet For Effective Weight Loss And Fat Burn (Diet For Weight Loss, Low Carb Diet, Diet Recipes) Paleo Diet for Beginners: The Ultimate Paleo Diet Guide for Weight Loss (Paleo Diet Cookbook, Paleo Diet Recipes, Paleo Diet for Beginners, Rapid Weight Loss, Paleo Diet Meal Plan, Burn Fat) Ketogenic Diet: Ketogenic Diet Mistakes You Need To Know **BONUS** 30 Day Accelerated Fat Loss Meal Plan! (ketogenic diet, ketogenic diet for weight loss, ... diet, paleo diet, anti inflammatory diet) Weight Loss: Lose Weight and Body Fat: 3 Simple and Easy Methods to Improve: Health, Fitness and Nutrition (Weight Loss Strategies, Proven Weight Loss, ... Habits, Belly Fat, Weight Loss Tips) ATKINS DIET: Weight Loss Secrets and a Quick Start Guide For a New and Permanent You: Rapid Weight Loss Guide For Beginners, Rapid Weight Loss Guide, Atkins Rapid Weight Loss DUKAN DIET: Lose Weight FAST And Lose Weight FOREVER: Four Phase Plan (Fat Burning Diet, Weight Loss Motivation, Burn Fat, Diet Plan, Weight Loss Plan, Dukan, Belly Fat) Clean Eating: Clean Eating Diet: The 7-Day Plan for Weight Loss & Delicious Recipes for Clean Eating Diet (Clean Eating, Weight Loss, Healthy Diet,

Healthy ... Paleo Diet, Lose Weight Fast, Flat Belly) Keto Clarity: Rapid Weight Loss with Ketogenic Diet: The Simple Ketogenic Diet Cookbook Recipes for Beginners(ketogenic diet for weight loss, diabetes, diabetes diet, paleo, paleo diet, low carb) Paleo Diet: Paleo Diet For Beginners, Lose Weight And Get Healthy (Paleo Diet Cookbook, Paleo Diet Recipes, Paleo Diet For Weight Loss, Paleo Diet For Beginners) Ketogenic Diet: The Best Diet For Rapid Weight Loss: Over 21 Recipes & Meal Plans Included (Ketogenic Diet, Seizure Diet, Anti Inflammatory Diet, High ... Diet, Epilepsy Diet, Paleo, Ketosis Foods) Eat This, Not That! 2013: The No-Diet Weight Loss Solution Ketogenic: 6-in-1 Ketogenic Diet Box Set: Lose Weight Till Spring With 110 Ketogenic Recipes: (Ketogenic Diet, Ketogenic Plan, Weight Loss, Weight Loss Diet,Beginners Guide)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)